



Welcomes you to the world of



Facebook Ads

What is the Benefits of Facebook Ads?

Increased Brand Recognition

Every opportunity you have to syndicate your content and increase your visibility is valuable. Your social media networks are just new channels for your brand's voice and content.

More Opportunities to Convert

Every post you make on a social media platform is an opportunity for customers to convert. When you build a following, you'll simultaneously have access to new customers, recent customers, and old customers, and you'll be able to interact with all of them.

Increased Inbound Traffic

Without social media, your inbound traffic is limited to people already familiar with your brand and individuals searching for keywords you currently rank for.

Better Search Engine Rankings

Google and other search engines may be calculating their rankings using social media presence as a significant factor, because of the fact that strong brands almost always use social media.

Precise Targeting

choose the audiences that see it by location, age, interests and more

A PACKAGE FOR EVERY BUDGET

What do you get, All our plans include:

✓ Proof Reading ✓ 2 Changes On Artwork ✓

SILVER

1 x Graphic designed post
1 x Ad Campaign

GOLD

2 x Graphic designed posts
2 x Ad Campaigns

PLATINUM

4 x Graphic designed posts
4 x Ad Campaign

R999

BREAKDOWN

R499 Ad Design & Management Fee

R500 Ad Spend

Digital Advert: Consultation and clear brief provided + 2 Hours Design
2 Revisions / JPG, PDF

Pinned across all social media platforms.

Reporting Included

Post support excluded from plan

R1499

BREAKDOWN

R699 Ad Design & Management Fee

R700 Ad Spend (R350 per campaign)

Digital Advert: Consultation and clear brief provided + 2 Hours Design
2 Revisions / JPG, PDF

Pinned across all social media platforms.

Reporting Included

Post support excluded from plan

R2999.00pm

BREAKDOWN

R1399 Ad Design & Management Fee

R1600 Ad Spend (R350 per campaign)

Digital Advert: Consultation and clear brief provided + 2 Hours Design
2 Revisions / JPG, PDF

Pinned across all social media platforms.

Reporting Included

Post support excluded from plan

If a Facebook account and page needs to be created an additional R1,000 once off fee will be charged.

Other Services Available



- Search Engine Optimisation (SEO)
 - Google AdWords (PPC)
- Social Media Marketing (SMM)
 - Email Marketing
- All Digital Design Work
 - Video Marketing
 - Corporate Identity
- Website Development
 - Marketing Strategy
- Print Advertising/ Design

